

**SEPTEMBER 2022 BOARD MEETING MINUTES**

Date: Monday, September 12, 2022

Location: Kyle’s Apartment Building

*In Attendance:* Cindy, Kyle, Liz, Pat, Kelly, Rob, Pat, Mallory, David, Cynthia, Juene

*Absent:* N/A

**Financials (Pat)**

* Pat reviewed financials
* We are slightly behind last year, lots of opportunity for finances to improve as we have events happening (i.e., Duathlon)
* Biggest gap is not having Elite Team sponsorship
* Received check for volunteering at the Beer Garden- this goes to TriOut
* No bites on the Vasa Erg trainer so Bryan will put it on Ebay (thanks, Bryan)

**Programs**

* Kyoko is interested in coming back as NTP manager
* Looking for a different goal race since the Olympic bike was challenging
* Stephan is interested in coming back for ODP/HIP/Ironman training programs
  + Changing up the syllabus and clinics
  + Doing a shorter race prior together
  + Meet in person once a month as an Ask Me Anything session for program members
  + Seminars with other coaches on training metrics, training zones, etc.
* Launch programs with Black Friday discount
* Renew contracts for the coming year
* OSP
  + Made $300 or so, is it worth putting the club effort into it?
  + Not all programs make money and it’s a good benefit
  + In person vs. virtual - virtual so flexible
    - Hybrid vs. virtual only
* Elite Team
  + The sponsor is not able to fulfill the commitment
  + Discussion of where do we go from here with regard to the Elite team and sponsorships
  + Elite team members provide support with clinics, coaching, etc.
  + They promote the club with social media and public visibility
  + Elite team needs a new sponsor and a contract with deposits in place, or we need to have a light year for activities or team member #s

**2023 Goal Races & Race Series**

* IRONMAN
  + 2023 Mont Tremblant
  + 2024 IMMD
  + 2025 Lake Placid
  + 2026 Chattanooga
  + 2027 back to Mont Tremblant
  + Our info says we will revisit if any of these are discontinued or another eastern region race is announced
* IRONMAN 70.3
  + To be discussed with Stephan, the program coach
  + Eagleman, Virginia 70.3, Rev3 are options or Poconos
* NTP
  + Kyoko can pick this
  + We could work with the race companies
  + Culpepper is July 2023
  + Lums Pond is August 2024
  + We look for multiple distances on the same day for this program
* Race Series (Mallory)
  + Went to Luray and there weren’t a lot of club members. Race director said they aren’t having booming registrations
  + Idea to incentivize members to go to local races - set a schedule for local races and members have a special thing for attending a certain number
  + Promoting partner races
  + NTP program was really strong and successful and they did their one race, they may not be translating to other local races in same season
  + Ideas:
    - Triple Crown - attend one from each partner race company and get another medal or special thing. We have two partners, so maybe 2 of each partner?
    - Give something away at the DC Tri Tent
    - Co-branded merchandise from one of the partners

**2023 Board**

* No commitments need to be made tonight, but need to start the conversation
* Cindy, Liz, Kyle are leaving the board
* President role is opening up, who might be interested - animated discussion ensued
* Programs is opening - Juene would be interested in this position and we are all very enthusiastic about this
* Some board members could shift positions such as David would shift from Communications to Partnerships or Website
* Race Director - Bryan is currently handling this as a non-board member
* Liz started as the newsletter editor and was not a board member and would be willing to volunteer, but doesn’t want board meeting/member responsibilities
* Community Groups/Outreach is open and has been absorbed lately
* Outsource some jobs to volunteers without board responsibility
* Kelly is up for re-election and Juene needs to be voted in
* Nominations should open up by November 1
* There are people interested in being more involved with the club

**Gear (Mallory)**

* Last year we did casual attire, would we want to do this again? YES
  + Zip up hoodie, and different items than last year
  + Pop Up Shop will open up for this, Mallory will work with Cutaway on new designs
* Team Kits
  + Discussion of contract with Cutaway.
* New Member Kit
  + Too many choices for members - we have to get rid of things we currently have
  + Transition towels are expensive - add them to group buys to be available to all members and not just a joining member benefit
  + Race Belts would be great
  + Unequal costs for the various member kits and have to make sure they are equal
  + We need to move the items we have right now rather than adding new things

**Partnerships**

* TriHard
* Charm City
  + Juene went in there and seems like a great partner
  + Running shoe store
  + We will move to partner with them
* Bellringer
  + Fundraiser for cancer research through Georgetown.
  + Want members to raise money and form teams, but we don’t have anyone to take this on so we move to not partner officially
* RunWell
  + Mobile physical therapist - wants to come to our events and provide services
  + She can solicit clients from there with a discount for members
  + Come to training and races
  + Arlington-based but travels
  + We have had other PTs do clinics and worked with us in the past
  + We have a relationship with Rose PT for clinic days for programs
  + Have them attend some Virginia track days so as not to conflict with other partner activities for now and then we can re-evaluate

**Annual Meeting**

* December 10

**Community Groups**

* Middle to Back of Pack - they are getting reactivated with members interested in leadership
* Look at groups who aren’t active and re-activate

**October Meeting/October Events**

* October Board Meeting
  + Meeting currently scheduled for October 10, Cindy will be in Kona, Kyle away
  + Change to October 17 instead
  + Cynthia may not be able to attend
* Happy Hour - October 20. David will coordinate this
* November Board meeting - 14th ok
* December Board meeting - we don’t usually have one due to Annual Meeting and board transition

**Open Discussion**