



## MAY 2023 BOARD MEETING MINUTES

Date: Monday, May 8, 2023  
Location: Charlie's house  
In Attendance: Mallory, David, Elise, Cynthia, Jules, Pat, Charlie  
Absent: Juene

### Meeting Minutes

- April meeting minutes reviewed and approved

### Quick Updates Round Table

- Training (Kelly)
  - April Bricnic in Germantown was a success, good turnout
  - A smaller Bricnic in conjunction with swim
  - Jamestown training weekend is full and more training-only spots opened. Those are also almost full.
  - DCL is in July - work to be done
    - Weekend of Eagleman but others who are not doing it are training for Jamestown
    - Volunteer identified
- Community Groups (Jules)
  - Swim partner event. Didn't win the Tri Club award but it was sold out and more members wanted to join.
  - DC Track workouts started
    - Good coach in Carlos
    - Settling in on location
  - Restarting B Group rides this Saturday.
    - Lots of questions about it.
    - Not always an official supported ride so need to have the expectation that it's not supported and they need to know the route, be prepared, etc.
  - Hains Point Rides happening
    - Trying to keep it inclusive and accessible

- Weather was an issue last week
- Gear (Elise)
  - Elise has been at events lately and getting to know the partners
- Partnerships (David)
  - Working to update race discount codes
  - Working with partners on new discount codes
  - Updating website with current information for members
- Finances/Treasurer (Pat)
  - Need to revisit conversation about email addresses and GSuite - paying a higher rate
  - Consolidate email addresses that are unused
  - Followed up with accountant about fiscal year change - longer lead time
  - Want to transition from Quickbooks on personal computer to the web version. Need to pay for this but it will be efficient.
- Support (Cynthia)
  - Adopt a Road in MoCo
  - Inventory of Storage
  - Support for board positions available
  - Website work and other support
- Volunteers (Charlie)
  - Took over Sunday run with others
  - Group to watch Armed Services Crit in June
  - Taking tent to races - can give volunteer credit
- VP/Membership (Rob)
  - General inquiries including youth (18+ is the line)
  - Inquiries from Montgomery County
  -
- President (Mallory)
  - Attending a variety of events that the club is holding
  - Website update training with Justin - we will set a date and record it so that everyone can have some basic knowledge on how to update

### **Discussion: Volunteer Tracking and Gear**

- Keeping track of volunteer hours (aside from Board and Elite Team)
- Additional volunteer duties - advertise in club newsletter with points for these duties
- Points system - discussion of how to allocate and move forward

## **Gear**

- Ran out of stickers for new member kids, so opted not to renew stickers as an option. Taken off the website.
- Fulfilling kits - ongoing process
- Volunteer swag -
  - Hats and t-shirts are about the same cost
  - Lanyards - not usable for running/biking
  - T-shirts may be the most practical option
  - Keeping sizes on hand is the downside
  - Visibility of shirts vs. other options is key
  - Is the shirt/item a reward or just an identifier (that is turned in after or kept to re-use but not a “reward”)
  - Free entry into Duathlon or other club events as reward
  - Other volunteer rewards - recognition, happy hour, etc.
  - Visibility - teardrop banner is useful
  - Encourage volunteers to wear DC Tri Gear and if they don't have something to reach out
- Charlie will draft something for next newsletter
- End of year recognition - perhaps an early volunteer HH/social before annual meeting or extra drink ticket

## **Financials Review**

- Pat sent financials via email, in pretty good shape
- Up year-over-year
- April - a lot of outflow with coaching and we will see this again in May. Running slightly ahead of last year, which is good. From a budget perspective we are running a bit low (about \$2K).
- Pat is forecasting a solid end of year outcome.

## **Strategic Meeting Day**

- Missing a couple of responses but three dates are available for the rest of the group:
  - September 9
  - September 16
  - September 24
- Determined for September 9
- All day event - food provided, we will stay local and not go away
- Will cancel board meeting on the 11th

## **Summer Member Meeting**

- More official business than a happy hour
- Spring used to be a time we could tell plans for the year
- Programs done by then
- Do it at a partner store
- Summer Block Party in Georgetown - three club partners next to each other
- June dates are challenging