



## **JUNE 2023 BOARD MEETING MINUTES**

Date: Monday, June 12, 2023  
Location: Cynthia's new house in DC  
In Attendance: Mallory, David, Elise, Cynthia, Jules, Pat, Charlie, Juene, Kelly  
Absent: Rob

### **Meeting Minutes**

- May meeting minutes reviewed and approved

### **Financials Review**

- Overall we are running behind where we expected but we had some unexpected expenses - about \$8K over, but we approved this knowing the unexpected expenses were out there (i.e., Cutaway costs)
- Some things we have paid early this year compared to last year so Pat is not concerned. We need to keep an eye on this and keep cautious overall.
- Membership dues are strong - 9% ahead of last year.
- Majority are joining at the \$60 level where they want swag as well so we should continue to discuss the price and membership gift item.
- Elite Team - received \$1,000 in sponsorships to date

### **Partnerships Update**

- Partnership requests - Form
- Raffle for special items as a volunteer perk and at club races
- X2 - off-road seminar proposed, discussion of the right time and event to link this to - a run or another event. August/September to be discussed with X2.
- Masters Swim Clinic - fall
- Infinite samples have been sent
- Crossing Currents partnership/event went well
- TriDot swim clinic went well
- L4 Swimming - Masters Partnership discussion

- Charlie started swimming with L4 at American, discussed teaming up with them for a Masters Swim option next season.
- Zoom meeting with them last week
- To start, fall clinic day - Julie can tell people what to expect from a Masters Swim workout.
  - Lane Etiquette
  - Circle swim
  - What to expect from a coach
- They bill quarterly
- DC Tri could get a 10% discount for first quarter
- No drop-ins, you pay and then can access as many of their sessions as you want.
- Locations in DC and Virginia
- We haven't been able to resume our Masters program and are looking for ways to empower our members to join - clinic and "how-to" session would help break that barrier.
- Discussion of the benefit for our members to continue

### **Gear Updates**

- Gear order arrived and we have positive feedback
- Feedback on new women's kits -
  - Thin pad but it is designed that way
  - Chafing discussion
- Discussion of a survey regarding gear received, or general survey to club
- NTP t-shirts in transit
  - Distribution mechanism discussion
  - Give out at goal race - not everyone comes to this
  - Order earlier next year
- Shirts
  - Order more at once to get a good price since design won't change
  - 50 total to order, an array of sizes
- Inventory
  - Every kit gets a bottle right now
  - Need shirts in some sizes
  - Have a lot of socks
  - Visors, patches, etc.
  - 7 swim caps
  - Out of stickers
  - Out of towels

- Bumper Stickers - do we want to have these
- Discussion of whether we should offer 1 item and then surcharge for added items
- Transition to Shopify? Ask Justin who is the web expert
- Website glitch - people could not choose t-shirt size recently
- Member survey discussion - gear vs. a bigger survey
  - We have a template to survey members
  - Every 2 years we had been surveying
  - We will do this postseason
  - Ask for feedback from current purchasers that will inform us for future gear decisions and partnership
- Good feedback from Elise on the gear partner's responsiveness and customer service. It is a 3-year contract and we are up for renewal. Don't want to be locked in but will need info on rates and if they will increase.

### **Upcoming Events**

- Pool Party
  - June 25
  - NTP goal race is right before this
- Block Party
  - June 24
  - Budget for snacks (coffee, bagels)
- Club Races
  - Jamestown -
    - Tent transport and setup discussed - need a replacement bag
    - Bike mechanic who is a member will help people with bikes
    - Bringing bike racks
- Happy Hours
  - June - Club HH at Sud House
  - July - Bryan can't be there so someone else needed to be point of contact - Charlie will be the contact

### **Miscellaneous**

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