



JANUARY 2023 BOARD MEETING MINUTES

Date: Monday, January 9, 2023
Location: Zoom
In Attendance: Mallory, David, Kelly, Rob, Juene, Cynthia
Absent: Pat

Meeting Minutes

- November meeting minutes approved

President Election

- Mallory Scott was nominated for President, seconded and approved by Board.

Budget Update

- Pat is traveling and will send this via email tomorrow.
- Bylaws state we will have an annual budget in March

2023 Training and Races Calendar (Kelly)

- 3 Bricnics
 - April 15 - Germantown
 - Weather is often not great this time of year but it's tradition
 - Not conflicting with religious holidays this year
 - August 12 - Lake Anna
 - Open water opportunity
 - October 14 - Indian Head
 - People enjoyed this in 2022 so we will continue this.
- Camping Weekends
 - May 19-21 - Jamestown
 - Geared toward NTP & ODP Goal Race
 - Out of the venue at Williamsburg but you can swim at the race venue site
 - State park for the race venue
 - July 21-23 - Deep Creek Lake
 - Last year instead of Savageman course we did the Garrett County Gran Fondo
- Other Training Events
 - Zwift Badge Hunters - Uber Pretzel April 1

- Lots of talk on the Zwift group Tuesday nights
 - This is a badge hunting opportunity and we can use the club to regroup and ride together like a virtual group ride
 - Holiday Lights Run - December 13
- Club Races
 - bring tent and coolers
 - May 13-14 - Kinetic
 - June 17-18 - Jamestown
 - NTP/ODP Goal Race
 - Also make a big showing at Rock Hall June 3-4
 - July 8-9 - Williamsburg
 - Also make a big showing at Happy Valley July 2
 - August 9-10 - Luray
 - September 10 - Cal Tri DC?
 - Good for variety of featured races, but they aren't currently a partner.
 - Speak with them on partnership
 - Or update September race to IMMD
 - September 30-October 1 - Watermans
 - Add Ironman feature race is Mont-Tremblant
 - Would be hard to take a tent there, can't promise it
 - Eagleman should be added since we have a big presence there
- Club Races
 - Splash n Dash - March?
 - Bryan Frank working with Catholic University
 - November 5 - Spooky 5K
 - More to come - duathlons, time trials. In progress
- Volunteer Plan
 - Once we are happy with the calendar, publish the schedule in the newsletter with a call for volunteers.
 - Link to sign-up genius
 - Cynthia will make the sign-up genius
 - Description of roles and time commitment for each
 - Look at paid version vs. free
 - Free membership for volunteers depending on role/hours
 - We had a point system in the past but it was hard to track. Something simpler like x times of volunteering = free membership.
 - Incentivize the lead positions that are hard to fill or need someone committed with follow-through.
 - Idea to out DC Tri swag rather than free membership
 - Many are new members who want to be involved and don't have swag
 - Gear sales are difficult with sizing - do something without sizing?
 - If we know how many times someone signs up with sign-up genius, you get a raffle ticket for a big ticket swag item.
 - Discussion of levels of volunteerism and potential benefits.
 - Camps and Bricnics volunteers

- If we do not have those leads 4 weeks out (camping) and 2 weeks out (bricnic) we have to cancel. Last year we tried to still make it work but it was very stressful for those trying to help without the lead.
 - Point system but simplify?
 - Any lead positions - incentivize this as it needs committed people
 - Big message we value our volunteers
 - We want to reward you
 - Volunteer HH where we buy 1 drink
 - Volunteer coordinator position - used to have this but do not right now.
- Post training events schedule this week in newsletter, iron out details in the background.
- Volunteer piece by next board meeting.

Programs Update (Juene, Cynthia)

- NTP
 - Yesterday was NTP info session, 58 people attended. Very good event.
 - NTP vs. ODP - someone was asking during the event about NTP vs. ODP, of course people encouraged NTP. Juene said we have other programs, and maybe ODP is an option. Lots of people had questions about it afterward.
 - Next year considering holding a ODP session like NTP session
- Other programs
 - Had planned on doing an info session on “Who Wants to Be a _____”
 - Stephan is having his orientation for the program(s)
 - These are open a couple more weeks but have already exceeded last year’s numbers.
- Clinic venues - not locked in and this is important to our programs. Had issues with Catholic University last year.
- We had approached Gallaudet but haven’t heard back, or request was complicated
 - We can work with someone for a pool but when it gets to be pool AND classroom, etc. space it gets more complicated.
 - It is break for universities so perhaps we will have more communication now after the break.
 - Giving it a little time and approach again

Community Groups

- Capitol Hill
 - Volunteers wanted to start up a track workout on Cap Hill so they were encouraged to take charge in the community group.
 - They are looking at venues and will come back with a plan.
 - Have a Cap Hill HH next month - February

Cutaway/Gear Updates (Mallory)

- Cutaway is going to come speak with DC Tri and District Multisport about the concerns that we have with the kit.
- Specifically to see if they can come up with a better design for women.

- Elite Team will need to get orders done quickly.

2023 New Board Positions and Onboarding

- We are missing some key people who are traveling so more discussion will occur
- Discussion of current roles and desired roles for 2023
- Events Director - no longer in existence, could bring this back and tie it with Community Development
- Programs - Juene
 - Supervising NTP, ODP, HIP, IM, OSP, Elite Team
 - Trying to pass on Partnerships
 - Discounts, mutual support for partners, etc.
 - Most challenging is updating the website
 - Cynthia can update the website if the partnerships person sends the information on the discounts and codes.
 - Meeting with Jules next week for her to take over
- Partnerships - Jules
 - Discussion of this role and how to best leverage this
- Training and Racing - Kelly
 - Trying to get back to our full calendar
 - However it needs the volunteers to produce these
 - Looking ahead, do we have the volunteer support to have this full calendar? We want to have this for members since people want the events.
- Discussion of the platforms we use - Facebook vs. other. We don't really use our forums anymore. Have to be sure our calendars are up to date.
- Individuals interested in board positions have reached out and this is in discussion. Need a Statement of interest from each of them, then vetting by 2 board members
- Secretary position has been combined in the past - position is required by the bylaws. Combine with Membership since role is to keep membership lists is a possibility.

Other Business

- Banners -
 - Would it be valuable to have community groups hang on to them
 - Would it be in conflict with other uses for these items
 - People hanging on to them - we might lose track of them
 - Purchase something less expensive and quicker to set up for events
 - Track workouts
 - Bike rides
 - Meeting spot