

January 8, 2024 – DCTri Board Meeting Notes

- Present: Mallory, Juene, Jules, Elise, Rebecca, Kelly, David, and Charlie
- Absent: Patrick
- Minutes from November are approved with minor edits
- Welcome to Rebecca Na as new Director of Communications
- We will have Vice President discussion when David arrives at the meeting, as Rob is not on the board anymore.
- Patrick sends updates via email:
 - Numbers are looking good – about 15k in revenue from the programs
 - Note that money stored on the Shopify account is not currently reflected in the budget
- Juene announces that we now have 503 members – Stephanie Yin is the 500th member
- Small groups update:
 - Kelly, Juene, and Jules- Events Calendar - need to schedule the block party. Mid-June may be too late, so April might be better.
 - Tentative Germantown Bricnic is April 13th, so we will need to book other events around that.
 - May 17-19 for the first camping weekend at Colonial Beach.
 - March 24th for possible Splash and Dash; July 14 possibly for a second.
 - April 6th Anacostia duathlon, Haines Gaines also starts in April
 - Other camping options for later in the year discussed (Deep Creek, etc.)
- Jules – B rides are popular, and people ask about them.
 - Plan for now is 2 rides per month.
 - Jules tells Charlie they will need volunteers as ride leads.
 - We will need volunteer sign ups and guidelines for how to be a ride lead.
 - Rebecca notes that a lot of riders need a sense of riding etiquette, so we need to let people know what the expectations are.
- Winter clinics – Mallory updates
 - David has scheduled a running form clinic, and he is working on a bike fit clinic.
 - Mallory is working on a swim clinic – Julie is on board to be the instructor.
- Diversity Equity and Inclusion updates-
 - Elise and Jules – update the group on who is in the committee and who they are trying to recruit.
 - Possibility of opening up discount to other groups based on financial hardship
 - Mallory notes that she has added in a line in the description on financial hardship
 - Should we make it allowable for people who have financial hardships? Will be an ongoing discussion.
- Kelly – needs 2024 volunteers for early-season events
 - For camping weekend, for lead or sweep a ride, what you should look out for—style guide
 - We need maybe 4 positions with descriptions.
 - Need Google doc for sign up and contact info
- Jules – Community groups updates
 - People like the geographic community groups, esp. the people who are not in DC.
 - We have a lot of Facebook groups, and we need some better way of communicating.
 - Possibility of deleting several FB groups, and maybe combing several groups.
 - Need some additional investment in MoCo.

- Elise – Gear update
 - When should we open up the gear shop?
 - We shouldn't close it by March 17, based on when the new clinic dates are
 - Three weeks of total shop open, so Elise will check with Philip on when they will need the order by to deliver race time
 - Possibility of selling items at some club events is discussed
 - Possibility of getting hats and visors as part of a new order or putting them in the shop is discussed.
- Mallory updates the group on Race Director position
 - Derek will be the new race director
 - We discussed the possibility of Derek being on the board
 - Mallory will reach out to him to gauge his interest
- Mallory – Issue of the VP position
 - Board nominates David, and he accepts. Board votes to confirm.
 - Charlie is nominated to be the new secretary. He accepts. Board votes to confirm.
- Outstanding issue is the membership position, which remains vacant.
- Rebecca will be taking over the newsletter.
- Website update from Mallory based on the committees decisions
 - Mallory notes that WordPress will be the new platform
 - Committee will need to make decisions about what should stay and what should go from the old website.
 - Rollout is not scheduled yet.
- Charlie updates on possible promotional video
 - Rebecca and Jules will join the committee, and be in touch with Bryan about contact with Justin.
- Issue of if David will stay Director of Partnerships now that he is VP. He will for now, and we will revisit the issue.