

DC TRIATHLON CLUB

2012 Annual Meeting & Kona Viewing



Welcome

Ryan Troll, President



Agenda



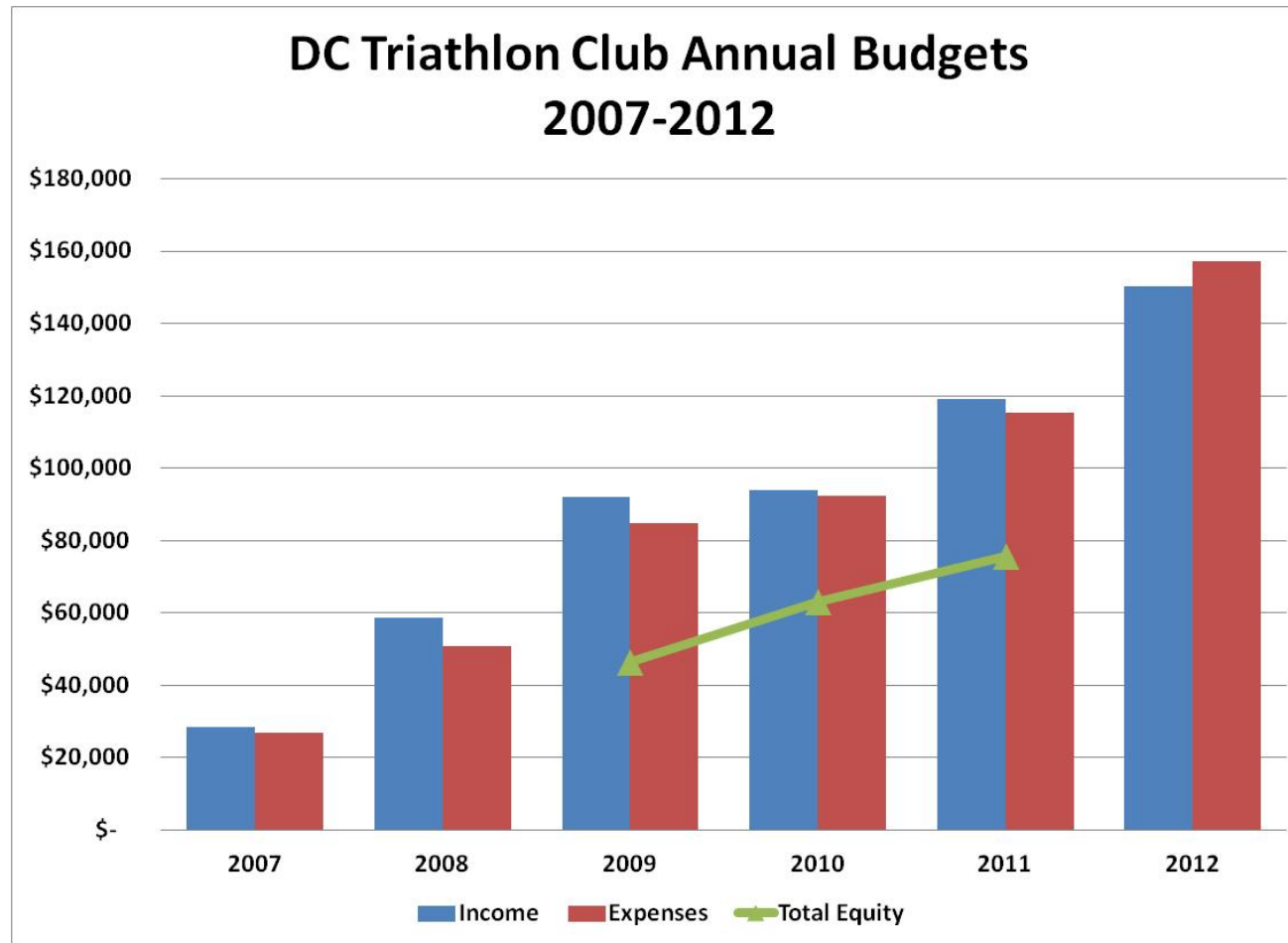
- Club “Business” Updates
- 2012 Highlights
- 2013 Partner Lineup
- Awards & Recognition
- Bar Triathlon Games
- Kona Viewing & Raffles

Financial Report

Patrick Serfass, Treasurer

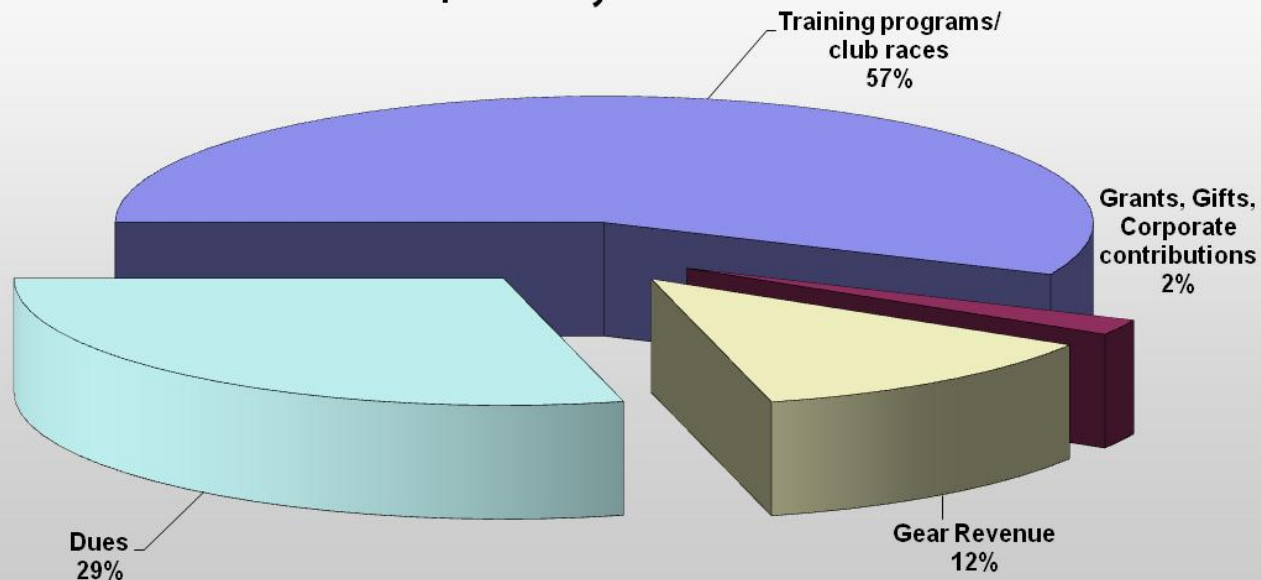


Financial Report



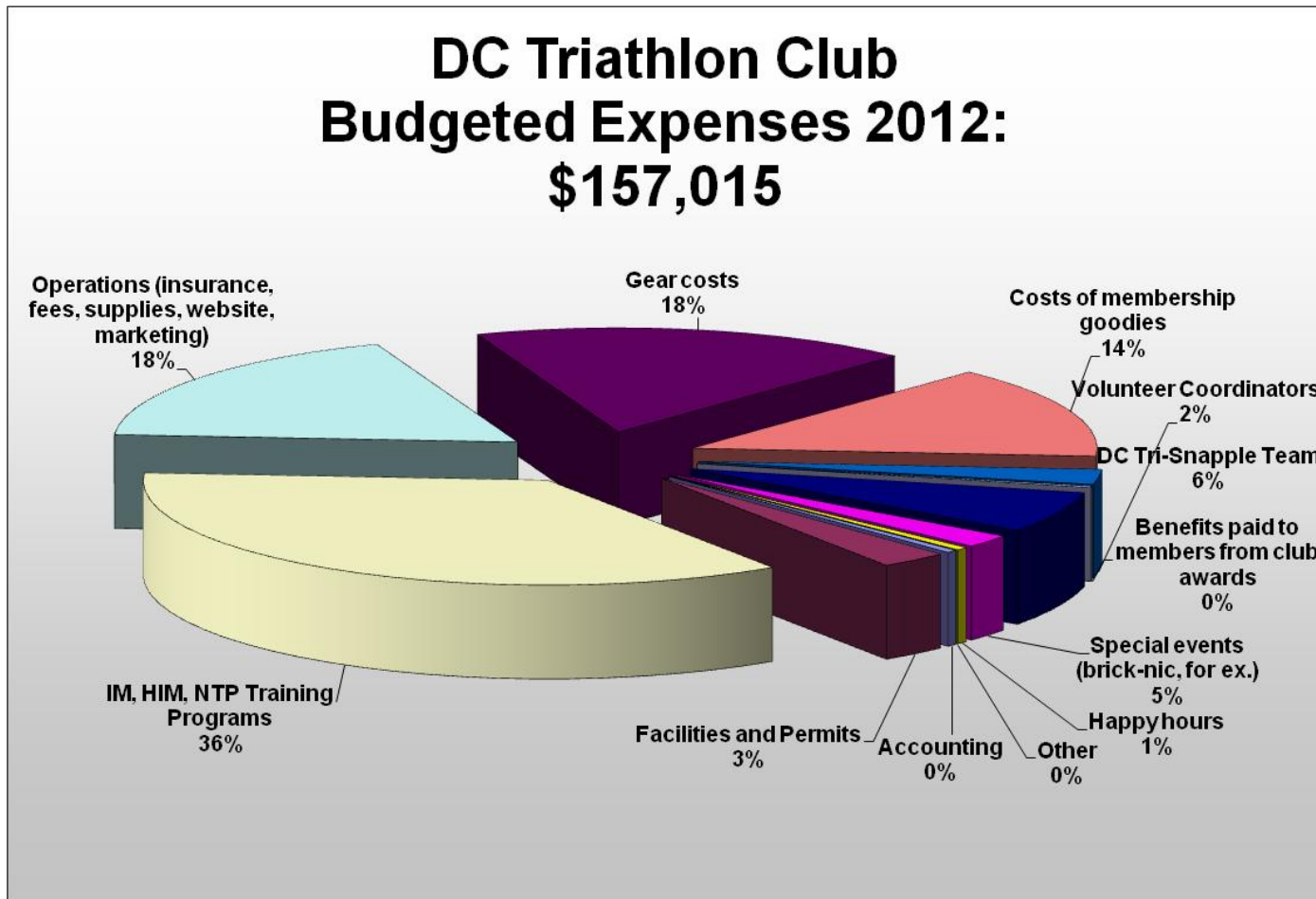
Financial Report

DC Triathlon Club Budgeted Income 2012: \$150,228



Financial Report

DC Triathlon Club Budgeted Expenses 2012: \$157,015



Club Operations

Stephen Carlson, VP



Membership Update

Abby Sanford, Secretary



Membership



- 2012 Goals: Engage, Retain, Serve
- Engage:
 - New Member Meetings
 - Welcome brochure and e-mails (coming soon!)
- Retain
 - Major renewal campaign in May/June
 - Renewal e-mails
 - Hit 1300 members
- Serve
 - Improved membership kit quality and delivery with selection of a new vendor/distributor; improved margin to re-invest in club benefits
 - Improving membership structure, raised dues

Membership

THE TOP 25 USA TRIATHLON OFFICIAL CLUBS



We're (still)
#3!

USA TRIATHLON
boasts 950 official clubs.
The top 25 clubs each
have over 400 members
and are featured in the graphic

2012 Highlights



Programs



Courtney Fulton

New Triathlete Program (NTP)

- Very successful program w/two classes this year – Congrats to all 225 NTP participants who finished their first triathlon!
- Informational meeting for 2013 class – 1/12/13
- Registration opens – 1/14/13 and program starts 1/28/13

2012 Program Leaders - Bryan Frank, Travis Siehndel, Jason Brezinski, Pamela Simmonds, Casey Creech, and Will Grant

Half Ironman Program (HIP) & Ironman Program (IMP)

- Registration for 2013 opens 12/03/12
- Key races - Rev 3 Half in Williamsburg, VA and Ironman Lake Placid
- Program start date can be adjusted for other races but clinics scheduled around Club key races
- AJ Morrison will be coach again
- Looking for a few more dedicated program leaders in 2013

2012 Program Leaders – Coach AJ Morrison, Brady Nelson, Jay Cochran, Matt Ferguson, Ed Moser, Travis Siehndel, Bill Goodrich

Programs

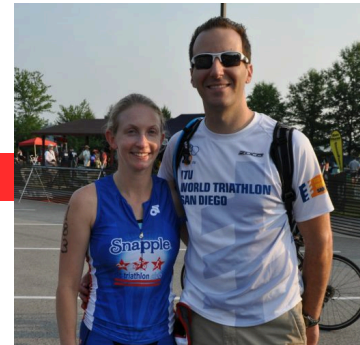
Masters Swim Program (MSP)

- Geared towards triathletes to provide skills necessary to excel in open water
- Started program Fall 2011 with 25 participants w/2 co-leads and now there are 54 participants, an actively growing waitlist, 7 co-leads and expanding into another pool
- Opening up a morning masters swim program November 14th at (UDC) University of the District of Columbia

Program Leaders - Catherine Myung, Julianne Miata, Amanda Bauer, Katherine Tobin, Holli Finneren, Liana Wyler and Nichole Allem

Indoor Cycling Training Program

- Registration for 2013 will open in November
- Saturday session at Fresh Bikes in Arlington and opening up to 65 people
- New for 2013 – Sunday session at new Off Road Indoor Cycling Studio in DC
- Program begins January 5th and 6th for ten weeks
- Program Instructor– Ron Benedict



Courtney Fulton

Club Training & Racing



Andrea Fava

- Club World Champions!
- 7-time Mid-Atlantic Regional Club Champions!
- National Club Challenge Competition Champions!



- Thanks to all DC Tri Training Ambassadors!
- New weekly workouts and training groups
 - Wed evening Capitol Hill Track (Travis)
 - Tues/Thurs NoVA runs from =PR= (Reza)
 - Thurs morning “poursuivante rides” (Abby)
 - “C” Group (Toni)
- Brick-Nics, Lake Anna and Deep Creek Lake Training Weekends

Partners



Julia Nagy, Partnerships & Outreach



2013 Partner Lineup



Volunteer Recognition

Presented by Ryan Troll



Volunteer Recognition

- Volunteers are key to our success!
- In 2012, club members donated more than **5,000 hours of their collective time**
- 200 members volunteered an average of 25 hrs of their time in 2012 to support the club and our partners
- Recognize the following members who gave over 100 hours of their time in 2012

Hilary Cairns	Catherine Myung
Amanda Chadwick	Brady Nelson
Bart Forsyth	Hillary Peabody
Bryan Frank	Travis Siehndel
Will Grant	Pam Simmonds
Alyssa Morrison	Karen Willard
Ed Moser	Ron Benedict

- To view all of our 2012 volunteers, visit our homepage or navigate to www.dctriclub.org/2012volunteers

2013 Board of Directors

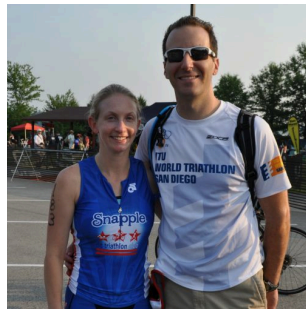
Presented by Ryan Troll



Special Thanks...



Alejandro Escobar



Courtney Fulton



Andrea Fava

2013 Board of Directors



Patrick Serfass



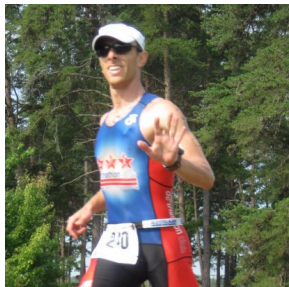
Ryan Troll



Abby Sanford



Bryan Frank



Adam Stolzberg



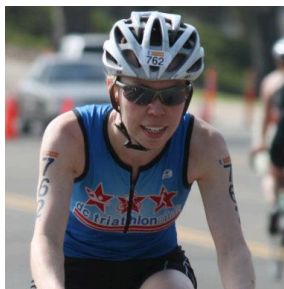
Trevor Albert



Stephen Carlson



Nik Pleisch



Julia Nagy



Dena Richardson

DC Triathlon Club Snapple Team

Presented by Courtney Fulton



2013 DC Tri Club Snapple Team

- 2012 Team merge successful
- DC Tri Club Board and Team Snapple Leadership selected the 2013 DC Tri Snapple Elite Team
- In 2013 the Team will continue to lead clinics, workouts, seminars



John Chambers



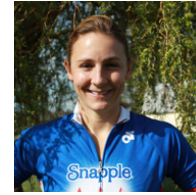
Stephanie Ewert



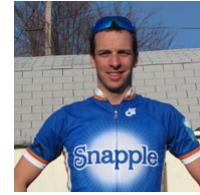
Courtney Fulton



Mindy Ko



AJ Morrison



Phil Schmidt



Hilary Cairns



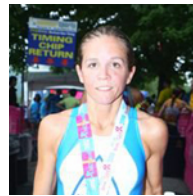
Bart Forsyth



Zach Desmond



Jenny Leehey



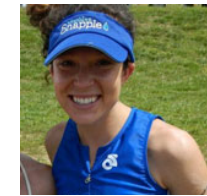
Katie Palavecino



Patrick Serfass



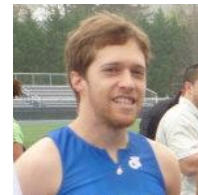
Sean Ward



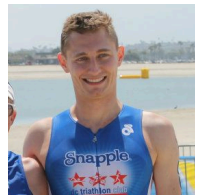
Ellen Wexler



Matias Palavecino



Andy Sovonick



Luke Holman



Bryan Frank



Joe Munchak



Erin Bougie



Chad Wolf

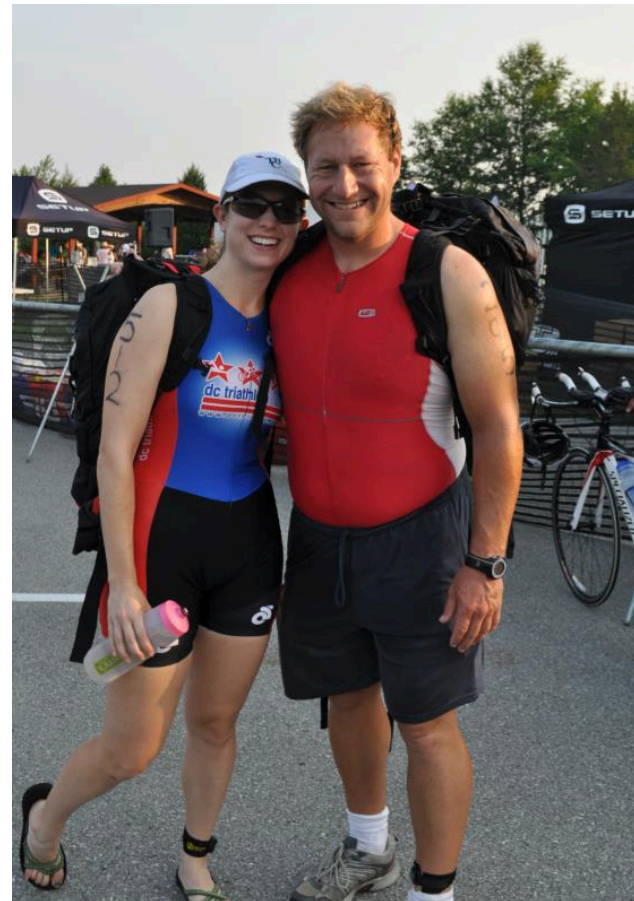
Club Awards

Presented by Alejandro Escobar



Rookies of the Year

- Amanda Bauer



Most Improved

- Pam Simmonds



- Alejandro Escobar

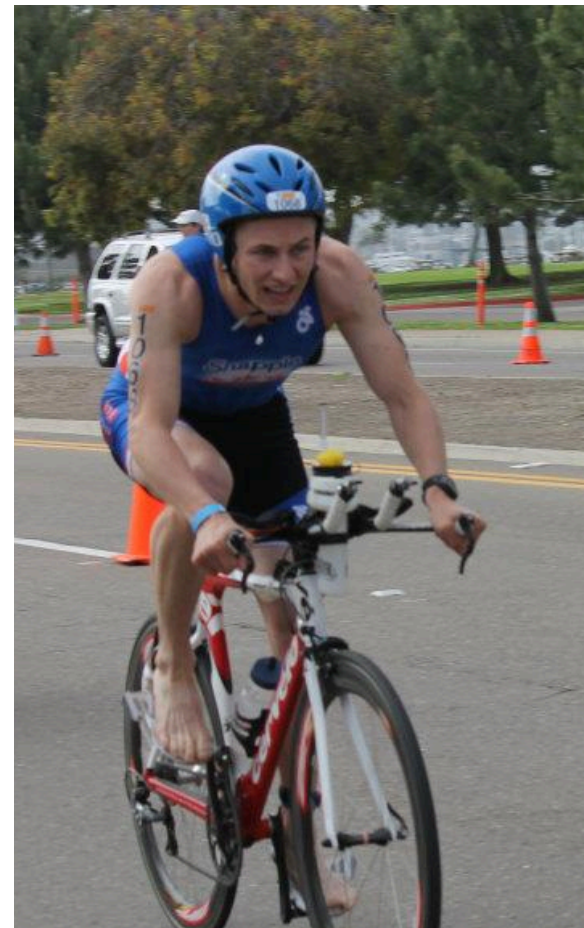


Veteran Athletes of the Year

□ Stephanie Ewert



□ Luke Holman



Spirit of DC Tri Club

- Cat Myung



Club Member of the Year

- Bryan Frank



Closing Remarks

Presented by Ryan Troll



Bar Triathlon

Presented by Adam Stolzberg



Rules of Bar Triathlon

- Put 50¢ in machine to get balls.
- On your mark, get set, **GO!**
 - 1) Get ball in 50 hole.
 - 2) Shuffle puck to score 2 or 3.
 - 3) Toss bean bag in hole. **DONE!**
- Rounds of 4-6 people. Winner of each round advances to Final round. Top winner(s) get prizes!!

